

Building an Innovative Business

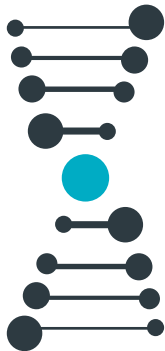
EMBED INNOVATION AS PART OF YOUR DNA



Innovation is at the top of the agenda for most businesses. It is their blueprint for the future and seen as critical to remaining relevant and competitive. In our experience, while the necessity of innovation is understood, businesses are yet to transform their vision into reality.

At Coretex Group, we are often asked about how to develop a culture of innovation. Many organisations have started investing in innovation through programs such as ideas boards, innovation committees, campaigns and awards. These initiatives are powerful for creating interest and raising the profile of innovation, yet often fall short despite the effort invested. There is a desire to take innovation to the next level and ensure it is something owned by all people, at all levels.

MAKE IT PART OF YOUR DNA



HOW DO I KNOW WHEN INNOVATION IS PART OF MY ORGANISATION?

Some key indicators to look for:

1. Innovation is core to your business, not an add-on.
2. Employees know what innovation is and what it means for your business.
3. The commitment to innovation is visible and felt.
4. Senior leaders actively support innovation through their words and actions.
5. There is visible evidence of innovation.
6. People feel equipped with the skill sets and mindsets to fully participate in the innovation process.

“When innovation is thriving in a business, it has an energy and focus that is contagious.”

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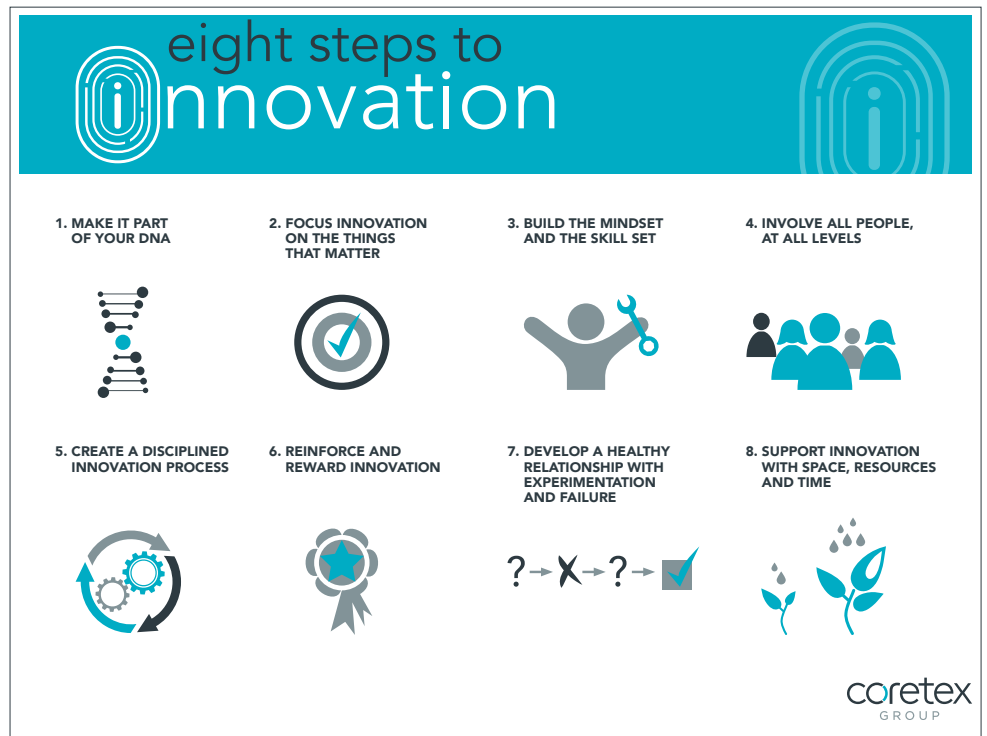


THE 8 STEPS TO INNOVATION

At Coretex Group, we have identified eight important steps to activate and sustain innovation in your organisation. These steps provide your organisation with a structured way of thinking about innovation, and more importantly, the steps needed to embed it as an enterprise-wide capability.

We work with our clients to:

1. Apply the 8 steps to innovation.
2. Harness the collective intelligence of the organisation through focused innovation efforts.
3. Measure and track the maturity of the innovation process.
4. Achieve the right balance between innovation and disciplined delivery of core business priorities.
5. Develop the mindsets and skill sets needed to fully engage employees in the innovation process.



HOW WE WORK WITH YOU

- » Strategy workshops
- » Team and leader programs
- » Leader coaching

- » Innovation audits
- » Lessons learned
- » Team and employee assessments (SPARK Q)

- » Lunch and learn sessions
- » Rapid ideation processes
- » Project based innovation

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