

# Innovation Programs

## BUILDING INNOVATION CAPABILITY



At Coretex Group, we believe that innovation is fundamentally a human activity. We work with our clients to engineer human innovation by building innovation capability. We target the mindsets and skill sets required for employees to fully participate in the innovation process and work with leaders to harness the greatest innovation resource - their employees.

### WHAT IS SPARK?

SPARK is for business leaders who know that innovation is important and are seeking ways to build the skill sets and mindsets required to embed innovation as a core capability.

Our signature SPARK programs draw on the psychology of innovation. We use our understanding of how humans think and behave to unlock the innovation potential that exists in every employee. We believe there is an innovator in all of us!

SPARK is about igniting an innovation focus and providing the tools and frameworks to ensure it becomes part of your business DNA.

### SPARK OUTCOMES

**With the use of SPARK, we are able to:**

- » provide the tools and techniques to accelerate the innovation process;
- » harness the collective intelligence and innovation potential of your teams;
- » measure and track the maturity of the innovation process;
- » achieve the right balance between innovation and disciplined delivery of core business priorities; and
- » provide leaders with the confidence to achieve outcomes through innovative methods.

### CORE ELEMENTS OF THE SPARK PROCESS

The process targets three core elements - discovery, delivery and collaboration, which provide the framework to release and unlock the innovation potential in your business.



#### DISCOVERY

Discovery is about unlocking the natural curiosity that exists in all of us, asking questions that prompt new possibilities and ways of thinking and learning through experience and active experimentation.



#### DELIVERY

Delivery is about achieving results through disciplined action while remaining nimble and responsive in the face of change and opportunity.



#### COLLABORATION

Collaboration is about tapping into the collective effort of the team and creating a trusted environment where diverse ideas and perspectives are harnessed.

## CONNECT WITH CORETEX GROUP

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### SPARK PROGRAMS

#### 1. SPARK FOR EXECUTIVES

This process sets the conditions required to ensure SPARK translates into tangible results and business impact.

**The SPARK for Executives workshop allows you to:**

- » set the conditions required to sustain business effectiveness and innovation - apply the 8 steps to innovation;
- » utilise innovative methods to achieve competitive advantage and shareholder value;
- » utilise SPARK to execute core business priorities; and
- » embrace innovative practices while maintaining business governance and control.

**Duration: .5 day**

#### 2. SPARK FOR LEADERS

Coaching and team leader forums are used to kick-start the innovation process, and provide the skills and confidence to role model and lead this process.

**The SPARK for Leaders workshop allows you to:**

- » encourage confidence to act and embrace innovative methods;
- » provide practical and proven skills (tools, techniques, frameworks, methodologies, approaches) to lead the innovation process;
- » develop a framework to build and enhance team effectiveness;
- » build collaboration practices to harness the collective intelligence of the team; and
- » create an environment where new ideas are encouraged and translated into tangible results.

**Duration: 1.5 days**

#### 3. SPARK FOR TEAMS

These group based workshops and assessments are used as a catalyst for unlocking the innovation potential and collective intelligence of teams.

**The SPARK for Teams workshop allows you to:**

- » spark genuine interest in innovation;
- » provide feedback based on the SPARKQ assessment;
- » harness the power of (team innovation profile) collaboration and idea networking to generate more creative solutions;
- » build capacity to focus energy and effort on core business priorities; and
- » develop and enhance the skillful application of innovation methods and tools.

**Duration: 2 x 1 days**

### THE CORETEX APPROACH TO FACILITATION

①

Interactive, engaging and high energy facilitation.

②

Tailored to a range of learning styles to increase understanding, participation and application of learning.

③

Delivery of practical tools and techniques integrated into day-to-day thinking and action.

④

Scientific-based approaches that are balanced with experience and practical application.

⑤

Focus on real business challenges and opportunities.

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